



Trackside Sim Racing

PROFESSIONAL RACING SIMULATOR ACTIVATIONS

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RECENT ACTIVATIONS FOR



1,577+

DOCUMENTED
PARTICIPANTS

15+

SOCAL ACTIVATIONS

100%

PEAK SESSION
UTILIZATION

595+

hrs

ENGAGEMENT
DELIVERED

89%

FIRST-TIME DRIVERS

What You Get

- ✓ Professional motion & static rigs — **all skill levels, kids welcome**
- ✓ **Dedicated on-site race director** running the show
- ✓ Scalable 2–6 rigs · single- or multi-day
- ✓ Multi-screen **live leaderboard** + your branding on screen
- ✓ Fully turnkey — we deliver, set up, run & tear down
- ✓ **White-label** — run it under your brand or your client's

The Apex

2 SIMULATORS · 5 HRS

\$3,200

Delivery, setup & breakdown · race director · live leaderboard & intro screens.

MOST POPULAR

The Grand Prix

3 SIMULATORS · 5 HRS

\$4,500

Everything in Apex + third-person camera view, up to 2 custom liveries & a **winner's podium** — the photo moment guests share.

The Endurance

4+ SIMULATORS · 5 HRS

From \$6,500

Everything in Grand Prix + up to 4 liveries, **live TV-style race broadcast** & results report.

5 full event hours — setup & breakdown off the clock. Multi-day event deployments quoted to scope. \$1M / \$2M CGL · COI on request.

"The activation was well received and a lot of fun — appreciate all your team did to make our event a success."

— VP OF GROWTH, PORTFOLIO LEADER

Ready to make your event the one people line up for?

Fully delivered & staffed · Limited Q3 & Q4 2026 availability

Get a quote

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